

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-115 (GP-089-03-US)

Appl. No.: 10/676,195

Applicants: Andrew FIKES, et al.

Filed: September 30, 2003

Title: SYSTEM AND METHOD FOR AUTOMATICALLY TARGETING
WEB-BASED ADVERTISEMENTS

TC/A.U.: 1751

Examiner: Tri V. Nguyen

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

In response to the Office Action mailed on October 3, 2006 (Paper No. 20060925), and further to the Notice of Appeal filed on February 5, 2007, which set a period for filing an Appeal Brief to expire on April 5, 2007, that period being extended two months to expire on June 5, 2007, please reconsider the above-captioned application in view of the following remarks

Remarks/Arguments begin on page 2 of this paper.